YOUR ADVANCED MANUFACTURING HOTSPOT



Marion, Lamar & Fayette Counties

Investments in automation, new modes of production, and high tech supply chain management systems are skyrocketing Northwest Alabama into a hotspot for advanced manufacturing. A longstanding powerhouse in "traditional" manufacturing, our economic development strategies, robust manufacturing workforce and partners, and our ideal location all make Northwest Alabama the clear choice for advanced manufacturing companies.

Our Strategy

We believe that technology, innovation, and workforce/ talent development is integral to maintaining our robust manufacturing base, both now and in decades to come. That's why we developed the "TIME" strategy—our economic development strategy that puts our manufacturing base front-and-center. The "TIME" strategy (T = Technology, I = Innovation, M = Manufacturing, and E = Entrepreneurship) is the basis for our region's success, and for the success of our manufacturing partners.

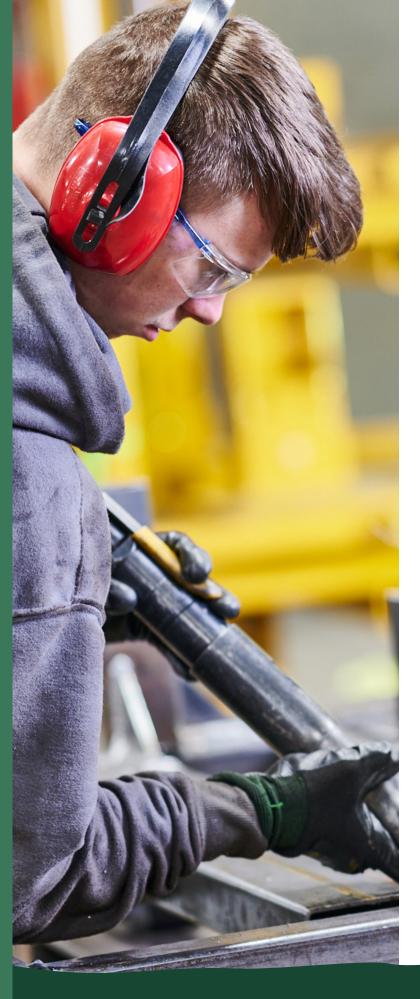
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Meet Our Manufacturing Workforce

In Northwest Alabama, we know that success is impossible without skilled workers. When you choose our region, you gain access to a highly skilled, highly trained manufacturing workforce.

- Over 30% of our workforce is employed in manufacturing.
- Many of our workers have industry-specific credentials, including in robotics; coding and programming; machine fabrication; and complex assembly.
- Our workers are employed by leading manufacturers, including: Bolzoni Auramo, 3M, Kith Kitchens, Marathon Equipment, Ox Bodies, Phifer Wire, and King Kutter.



Education Leads to Innovation

Northwest Alabama works hard to equip our workforce with the training, education, and knowhow to lead the advanced manufacturing industry.

- Bevill State Community College offers industryled Advanced Manufacturing Technology (ADM) training assessment and certification system.
- Local high school career tech centers and academic STEM programs that include advanced manufacturing tracts for high achieving kids who pursue two-year postgraduate technical fields rather than "traditional" four-year liberal arts degrees.

Key Advantages

Advanced manufacturing companies in Northwest Alabama gain access to a region that supports them. We are dedicated to your success, and provide a number of resources and regional advantages, including:

- Pad-ready 100+ acres sites available in our I-22 industrial parks.
- Freedom Fiber 10 gig service to businesses, while homebuyers can find affordable large acreage properties connected to 5-gig fiber.
- Established production and distribution facilities and strategies.
- Low taxes.
- And more!

