

NORTHWEST ALABAMA

EDA Automotive Manufacturing



Manufacturing, access, and community.

When you bring your business to Northwest Alabama, you can rest easy knowing you are committing to a region at the heart of the thriving Southeast U.S. automotive industry cluster, an advanced manufacturing workforce, and a strong-knit community with Southern hospitality and values. The Northwest Alabama Economic Development Alliance (EDA) region offers key advantages for automotive manufacturing companies developing new facilities or bringing business opportunities to our door.

Location

Positioned in the heart of the Southeast U.S. automotive manufacturing crescent, our access to the I-22 corridor gives you easy access to the best of city life and resources, without losing the small-town charm. Within a 90 minute drive, you can reach more than 50 total automotive OEMs and suppliers, including Mercedes (Tuscaloosa), Toyota (Blue Springs, MS), Mazda Toyota (Huntsville), and Honda (Lincoln). You have the privacy and affordable rates of our small town communities, but you are never far from the resources and recreation of a city, with convenient access to Memphis, Tupelo, Birmingham, Atlanta, and Nashville metro areas.



FAST FACTS

Alabama Automotive Industry

- ✓ Annual production capacity topping 1.3 million cars and light trucks.
- ✓ Around 47,000 automotive manufacturing jobs.
- ✓ More than 150 Tier 1 and 2 automotive suppliers in the state.



Advantages

Whether you are looking to expand your facilities, or develop new business opportunities, the Northwest Alabama EDA region offers key advantages for your endeavors. We can help you advance your speed to market with our AdvantageSite industrial parks, keep you connected with Freedom Fiber, one of the most innovative rural broadband programs in the U.S., and drive your business expenses down with competitive business costs.

Know your Advantages

- ✓ Multiple 200+ acres pad-ready sites.
- ✓ Industry-friendly “fast track” development.
- ✓ Up to 10gig of broadband internet speed.
- ✓ Low taxes.
- ✓ Inexpensive industrial land.



Workforce

The Northwest Alabama EDA region is proud to host a workforce of advanced manufacturing professionals. We make sure to equip our workforce with education and training, beginning with the industry-led training program offered through Bevell State Community College, and expanding into specialized studies in high school technology centers and STEM programs. Our region is home to a strong existing cluster of metal fabrication companies, which provides an experienced and hard-working labor pool for incoming automotive projects.

Meet the Workforce

- ✓ More than 30% of our workforce is currently employed in manufacturing.
- ✓ Over 3,600 workers commute to jobs with automotive OEMs and suppliers located within a 90-minute drive (with more than 26,000 total out-commuters across all industries).
- ✓ Over 85% placement rate for Bevell State Community College welding certificate graduates.
- ✓ Very low unionization rates.

Quality of Life

When you enter the Northwest Alabama EDA region, you aren't just finding a place for your business - you are joining a community with all the benefits and charm of a small town, and all the access of a metro area. Our region offers safe, affordable communities, natural beauty, and room to breathe, all while connecting you to the modern digital economy and providing easy access to the Southeast's business and entertainment hubs. Boasting a mild climate, no traffic hassles, charming southern Main Street communities, and pristine outdoor experiences, it's easy to see why new residents from across the United States are moving to our region.

Community Snapshot

- ✓ Beautiful, rural 10+ acres sites available at a fraction of the cost.
- ✓ 10G fiber connected.
- ✓ Overall cost of living: 70-80% of the national average.
- ✓ Excellent, safe schools.
- ✓ Hiking trails in the William Bankhead National Forest, and kayaking on the Buttahatchee River.

Contact our team today, and take your first step into Northwest Alabama.

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